

A TALE OF TWO BARBECUES

The Meatstinction Grill

Meat production uses 140 percent the amount of pesticides as plant-based foods.

140%



3.2 million

3.2 million native animals were killed by Wildlife Services in 2015, mostly at the behest of the livestock industry.

20%

Processed meats — like hot dogs — increase risk of death by 20%.

1 million

Annual chicken production in the United States is responsible for the greenhouse gas equivalent of nearly 1 million cars.

The Extinction-free BBQ

A plant-based diet can reduce your carbon footprint by as much as 60%.

60%



1/10

Producing a pound of tofu requires 1/10 the water needed to produce a pound of meat.

8x

Switching to a plant-based diet can save 8x more emissions than an all-local diet.

19%

Vegetarians are 19% less likely to die from heart disease than meat-eaters.

Choose Veggies, Choose Wildlife.

#ExtinctionFreeBBQ