



# CAMPUS WILD PLEDGE

The \_\_\_\_\_ (college or university name and mascot) are committed to fighting for the future of our mascot and the planet by adopting food service and purchasing policies that protect wildlife, support fair and sustainable food systems, and lessen the environmental footprint of our menus.

We recognize that college campuses must exercise leadership in our communities by serving as a model for food systems that benefit people, wildlife and the environment. Sustainable food policies must advance worker justice and dignity, minimize environmental impacts and protect threatened and endangered wildlife. We pledge to improve campus sustainability through food purchasing policies that reflect these values.

In recognition of these and other benefits of sustainable food systems, we commit to the following principles:

## **SUSTAINABLE FOOD PURCHASING:**

- Reduce by 20 percent annually the purchase of animal-based products to lessen the environmental impact of our meals on wildlife.
- Increase the availability of plant-based foods on campus.
- Purchase organic, local, ecologically sustainable, humane and socially equitable ingredients whenever possible and value the fair treatment of workers in our facilities and our supply chain.
- Develop menus that include less meat and dairy, smaller meat portions and more meat-free alternatives to encourage reduced meat consumption.
- Meet with distributors, food providers and campus vendors to establish food contracts that reflect a commitment to a 20 percent reduction in meat purchases.

## **PROMOTING MASCOT-FRIENDLY FOOD:**

- Raise awareness of the importance of protecting wildlife through sustainable food systems on college campuses by actively promoting our commitment to this pledge and the steps we are taking to protect our mascot through our food service and purchasing policies.
- Develop a transparent, publicly available reporting system that demonstrates sustainable food-purchasing policies in action and tracks our success.
- Form a multi-year action plan with yearly benchmarks for food sustainability involving stakeholders, such as students, staff, faculty, dining service managers and workers in the decision-making, development and implementation process.



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By upholding these principles to protect wildlife, we are also improving recruiting and retention, improving relations between our campus and the community, supporting the livelihoods of local farmers and food workers, and aligning our campus with leading sustainable campuses in the nation.

Signed,

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President / Chancellor Signature

Date

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Partner Student Organization(s)

Date

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Secondary Signatory Signature (witness)

Date

*Email a signed copy of this pledge to [EarthFriendlyDiet@biologicaldiversity.org](mailto:EarthFriendlyDiet@biologicaldiversity.org) to become an official participant in the Center for Biological Diversity's Campus Wild campaign. The Center will publicly recognize your commitment and can provide additional policy and implementation support as needed.*